



What do you mean by mobility in the context of public sector activity?

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Let's think for a moment about our main question.

Public sector activity? What do you mean by that?

Can you think about the importance of public sector authorities in ensuring mobility?

Do you think it is not necessary to manage public services?

Do you think it is not necessary to control the operation of public services?



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Public services (in the public interest) need to be planned, managed, monitored and evaluated.

All these activities are necessary and interrelated.

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What are the interrelations?

What procedures and methodological approaches can we use?

We can identify the following two approaches to planning.

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Approaches to planning... with a link to transport and mobility

- Conventional planning - based on the idea of linear development (substitute fast for slow - substitute walking for driving)
- Parallel planning - all mobility alternatives are used (environmentally friendly ones are preferred)



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For sustainable mobility, it is important to work on planning and evaluation continuously.
Parallel planning should be the core.

What methodological approaches can we use?

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1. What can we focus on?

Situational analysis



It describes the factors that influence the current state of transport and mobility in the city



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2. What can we focus on?

Analysis of expectations, objectives and strength of interest groups



Who influences and who is influenced



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3. What can we focus on?

Evaluation of the future perspectives



It is necessary to estimate future changes and their consequences



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The targets are long term and difficult to achieve

We would like:

- to know the current situation as best as possible,
- plan interventions and measures,
- estimate future changes and impacts.



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The mobility in the context of public sector activity:

- Is based on the active role of public sector institutions.
- It focuses on user behaviour change and approaches to achieve it.
- Is planned for the long term.
- It is an ongoing process in cities that want to ensure the sustainability of their development.
- It focuses on the provision of public goods and services.

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Thank you for your attention

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