



What do we mean by mobility in an economic context?

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Project No: 2021-1-LT01-KA220-HED-000023277

1



Let's think for a moment about our main question.

Economically suitable? What do you mean by that?

Can you think about raising corporate capital and profits?

Do you think profit always comes first in transport?

Do you think it is not appropriate to operate a transport business without profit?



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2

2



No, this is not the case - transport and mobility can also be provided without direct financial impact (without generating profit).

Financial profit is important, but not necessary.

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3

3



Why does it work this way?

How do we evaluate sustainable mobility in economic criteria?

We respect the following understanding of capital.

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4

4



Types of capital... with a link to transport and mobility

- Capital created by nature (and possibly used by humans)
- People-made capital (created by businesses, created within the public sector, created and used by the individual)
- Human (social) capital



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5

5



For sustainable mobility, it is important to work efficiently with capital.

How can it be managed in the context of the production of goods and services by the public sector?

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6

6



1. What can we focus on?

Programme funding



Financing clearly defined activities and controlling the use of capital



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7

7



2. What can we focus on?

The 3E principle



We control inputs to the economic process, control outputs from the economic process and also carry out feedback control



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8

8



3. What can we focus on?

Value for money



The public sector gets the best possible value for public money



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9

9



The targets are long term and difficult to achieve

We would like:

- monitor the sources from which capital is raised,
- set up mechanisms to use the capital,
- get the highest possible benefits (not necessarily just financial benefits).



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Project No: 2021-1-LT01-KA220-HED-000023277

10

10



The mobility in an economic context:

- It contributes to capital generation (not necessarily financial capital, but there may be social benefits such as increased access to transport).
- It focuses on the economic use of resources (financial resources and resources related to the use of natural capital).
- Is planned for the long term.
- Is part of the lives of transport users (businesses and individuals).

11



Thank you for your attention

12



The study material was created within the project Challenge-Oriented Collaborative Online Communities in the Paradigm of Sustainable City (Project No: 2021-1-LT01-KA220-HED-000023277)

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